

STRATEGIC COMMUNICATION

HELPING HANDS
CONSULTANCY AND
CARE SERVICES PVT.
LTD.

Helping Hands Consultancy Services provides strategic communication support for development initiatives, helping organizations effectively convey their impact to communities, donors, governments, and media. Our services include tailored messaging, targeted campaigns, community engagement, and public perception management.



OUR STRATEGIC COMMUNICATION SERVICES

- ✓ **Communication Planning** – Crafting strategies aligned with development goals.
- ✓ **Messaging Development** – Creating clear, impactful, and culturally relevant messages.
- ✓ **Content Creation** – Producing reports, case studies, videos, and social media content.
 - ✓ **Media Relations** – Securing press coverage and managing media outreach.
 - ✓ **Community Engagement** – Designing outreach programs for awareness and participation.
- ✓ **Capacity Building** – Training teams in storytelling, public speaking, and media skills.
- ✓ **Monitoring & Evaluation** – Measuring communication impact on development goals.
 - ✓ **Advocacy Campaigns** – Raising awareness and driving policy change.

Focus Areas in Development Communication

- ✓ **Health** – Promoting awareness and healthy behaviors.
- ✓ **Education** – Communicating programs for quality learning.
- ✓ **Environment** – Encouraging sustainability and awareness.
 - ✓ **Gender Equality** – Advocating for women's rights.
- ✓ **Disaster Response** – Providing vital information during crises.